

SUMMER / FALL 2008 NEWSLETTER

Greetings to all of our esteemed customers!

We appreciate your support over the years, and we are looking forward to serving you in the years to come.

With this occasional newsletter, we hope to better keep in touch with all of our clients and supporters. We want to let you know of exciting developments at our company, and keep you informed of any **special offers** we may have.

We also want to remind you that we are always available to help with your home improvement needs:

- We do other **home improvement projects** in addition to bathrooms & kitchens.
- If you need a **referral** we can access our network of home improvement specialists.
- If you have a **do-it-yourself project**, we will be happy to answer any questions and guide you through the process.

In our 14th year since Allyn founded the company, we continue to emphasize **customer satisfaction, communication and quality workmanship**. That has been a successful approach for us, and currently 65% of our business comes from repeat customers and referrals.

New Showroom

We opened our new private showroom last year in the same building where we have run our business office for ten years. We have displays of cabinetry, tile, bathroom fixtures and kitchen vignettes where our clients can see our workmanship and select materials for their projects. We keep our overhead low by meeting with our customers by appointment instead of staffing it full time.

- *Call us for an appointment if you would like to come by and see our showroom in Willow Glen. Combine your visit with lunch at one of the great nearby restaurants on Lincoln Ave.*

Preferred Customer Handyman Service

This year, we are launching our Preferred Customer Handyman Service.

Do you need a faucet installed? A light fixture changed? Give us a call, describe your project, and we can have one of our staff come over and provide the same quality, personalized service that we offer on our remodeling projects. We can patch a hole in drywall, re caulk a bathtub or kitchen sink, touch up grout, fix a cabinet door hinge, hang a shelf, and take care of those nagging home repair items you have been putting off. Our office will facilitate scheduling. We can also access our team of specialty contractors when appropriate. CONTINUED

SPECIAL OFFERS:

Use the enclosed coupons for our **Preferred Customer Handyman Service**

- The first one is **Buy 2 Hours Get one FREE**
- The 2nd one is **Refer A Customer and Receive up to 2 Hours FREE***

*Every time you refer a friend or family member, who then has us give a free in-home remodeling consultation, you can receive one visit up to **2 hours free handyman service**. See coupon for more details.

For full bathroom remodeling projects, we are offering a
FREE Kohler Toilet
With Class Five Flushing System (a \$327 value). expires 10/15/08

For full kitchen remodeling projects, our special offer is a
FREE Franke Stainless Steel Sink
(a \$649 value). expires 10/15/08

Call Us Now!

if you have a kitchen or bathroom remodel we haven't done for you yet, and take advantage of our **special offers!**

More News!

We are currently revamping our website **www.cabr.net**, which will soon have even more pictures of our projects and info about our company.

Last year, Allyn Johnson went from owner to President, Secretary, and Treasurer when California Bathroom & Kitchen Remodelers became a California S corporation.

Dream Vacations!

In other exciting news, we are offering special discount rates to our clients at our sister companies:

Casa Caribe Vacation Rentals in Puerto Rico, **www.casacaribepr.com**

and

Villa Rio Del Mar in Santa Cruz, **www.villariodelmar.com**

90 steps to the sand, our newly acquired vacation rental duplex eight miles south of Santa Cruz.

Send an email to us at ajohnson@cabr.net if you would like to receive this newsletter by email, or not receive it at all, or just to say hello and let us know how you are doing, we would love to hear from you. Of course, we would always love to receive an old-fashioned phone call too!